

Aliza Cohen

UX/UI Designer



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📍 Albany, CA

PROFILE

Give me a problem and I'll figure out a creative way to solve it. My background in education has informed my empathic design philosophy. I love to create unique and comfortable experiences for folks through design. Currently looking for a role that emphasizes collaboration and process. Not sure how to say my name? It's Aleesah.

PROFESSIONAL EXPERIENCE

Apprentice UX/UI Designer, Designlab

Mar 2022 – Sep 2022

Designing responsive websites and branding based on user research. Conceptualized the design process from start to shipping, including user empathy, comparative analysis, wireframe, UI/visual design, prototype and handoff.

Visual Artist [↗](#)

2005 – present

Maintain an active painting and ceramic studio practice with art gallery representation. Recipient of multiple awards and artist residencies.

Art Teacher, Albany High School

Aug 2016 – Jun 2022 | Albany

Developed and facilitated curriculum for five separate courses, served on professional development committee and provided learning opportunities for school staff, created and implemented mindfulness curriculum with 120 students.

EDUCATION

UX/UI Design Certificate, Designlab

Teaching Credential, Mills College

MFA, Boston University

BA, University of California Santa Cruz

PROJECTS

Audible Adding a Child Profile, Adding a feature to the popular audiobook app [↗](#)

I saw a need for a multiple profiles feature on Audible. I collected research from users, then analyzed and worked within Audible's design system to create new user flows that addressed this need. I designed a solution and implemented it within the existing app.

Artmind, End to End App Design [↗](#)

Informed by my past experience I created a new app focused on helping youth through art therapy exercises. I took the project all the way from Ideation to Research, to Design, Testing and Handoff.

FASE Research Lab @ UCSD, Designed a responsive website for an academic researcher [↗](#)

Worked with a stakeholder and various user groups to redesign a responsive website for a research lab.

Shelter Insurance, Responsive website for customized and quick insurance quotes. [↗](#)

Designed a responsive website for a fictional insurance company. From initial user research through branding, prototype and usability testing.

SKILLS

User Research • Competitive Analysis

Information Architecture • Branding

Illustration • Wireframing • Prototyping

Usability Testing • Presentations

User Stories • Personas

TOOLS

Figma • Photoshop • Maze • Procreate

Whimsical • Miro • Slack

Optimal Workshop

LANGUAGES

Spanish